

Goal: To clarify engagement and communication throughout the year that is tailored to the SDDTAC's work. Try to be as specific as possible to inform how the messaging changes throughout the year. If you're meeting w a group/representative body monthly or quarterly, WHAT ARE YOU MEETING W THEM ABOUT? What are you sharing SPECIFIC to what you want to hear/need to convey to them, specific to what's going on w SDDTAC?

Facilitators of Info				
When	Who	What direction	What	Why this may matter to the group you are speaking to
Jan	CavityFree SF Coordinating Committee (ICC) Meeting	Me <-- Group	ICC provides final recommendations on SDDT oral health funding	Long-standing local SF Oral Health Coalition representing multiple stakeholders. Proposed SDDTax funding recommendations that align with SF Oral Health Strategic Plan
April	CavityFree SF Coordinating Committee Meeting	Me --> Group	Share SDDTAC yearly report	Review
August	CavityFree SF Coordinating Committee Meeting	Me --> Group	Share SDDT final allocations	Determine potential collaborations & synergy between funded areas and SF Oral Health Strategic Plan
November	CavityFree SF Coordinating Committee Meeting	Me <-- Group	ICC starts discussion on recommendations on how next year SDDT oral health funding	Long-standing local SF Oral Health Coalition representing multiple stakeholders. Proposed SDDTax funding recommendations that align with SF Oral Health Strategic Plan
Monthly	SFDPH Director Ambulatory Care	Me --> Individual	Report on progress of expansion of school-based sealant & surveillance programs	Accountability for program deliverables
Monthly	DTI Coordinating Committee Call	Me --> Group	Report on SDDT funding allocations & activities	Determine potential collaborations & synergy between funded areas and SF DTI Local Dental Pilot roject activities
Quarterly	SFHN Dental Staff Meetings	Me --> Group	Report on SDDT funding allocations & activities	As needed if impacts SHFN clinical dental services
Example				
Jan	xyz group, Director of abc, def collaborative	Seat <--group	What priorities/ares of work/programs do you think SDDTAC should focus more/less on in March report (pass on to a Subcommittee)	Opportunity to add/deprioritize areas/work your group deems important in March report (ie add section on breastfeeding)
March	xyz group	Seat --> group	Share full report, highlighting funding priorities that are relevant to your group.	The group may be interested in educating Mayor/BOS about SDDTAC recommendations, particularly if SDDTAC is recommending support for the group's work
Spring?	xyz group	Seat --> group	RFP process	Opportunity to apply for funding
Aug	xyz group	Seat <--group	SDDTAC undergoing strategic planning process	Highlight gaps, opportunities for work, directions the group would like to see emerge in SDDTAC's strategic planning process
Aug	xyz group	Seat --> group	Share SDDTAC data report, highlighting gaps and opportunities for work (that the data relays) that may be relevant to the group	How is this data relevant or hepful to the group's work
Aug	xyz group	Seat <--group	What DATA gaps/opportunities exist that SDDTAC should be aware of or highlight in the final version?	Oppportunity to highlight data needs relevant to the group's work
Oct	xyz coalition	You --> group	Share SDDTAC report on funded agencies and work	Consider how the group's work may align with funded agencies
Oct - Dec	xyz coalition	You <-- group	Ask about funding priorities/requests	Oppportunity to relay funding priorities/requests that matter to the group's work